

## GOOGLE ANNOUNCES THIRD QUARTER 2007 RESULTS

MOUNTAIN VIEW, Calif. – October 18, 2007 - Google Inc. (NASDAQ: GOOG) today announced financial results for the quarter ended September 30, 2007.

"We are very pleased with the impressive growth we experienced across our business," said Eric Schmidt, CEO of Google. "Our core search advertising business experienced continued momentum driven by growth in monetization and traffic, and we are creating a wider and deeper ads system through our focus on innovation, bringing more ad formats to our advertisers. Our efforts to offer more products and services in international markets as well as effectively grow our technology infrastructure and add to our deep talent base during the quarter helped to deliver growth by enabling Google to reach more users around the world."

### **Q3 Financial Summary**

Google reported revenues of \$4.23 billion for the quarter ended September 30, 2007, an increase of 57% compared to the third quarter of 2006 and an increase of 9% compared to the second quarter of 2007. Google reports its revenues, consistent with GAAP, on a gross basis without deducting traffic acquisition costs, or TAC. In the third quarter of 2007, TAC totaled \$1.22 billion, or 29% of advertising revenues.

Google reports operating income, net income, and earnings per share (EPS) on a GAAP and non-GAAP basis. The non-GAAP measures, as well as free cash flow, an alternative non-GAAP measure of liquidity, are described below and are reconciled to the corresponding GAAP measures in the accompanying financial tables.

- GAAP operating income for the third quarter of 2007 was \$1.32 billion, or 31% of revenues. This compares to GAAP operating income of \$1.10 billion, or 29% of revenues, in the second quarter of 2007. Non-GAAP operating income in the third quarter of 2007 was \$1.52 billion, or 36% of revenues. This compares to non-GAAP operating income of \$1.35 billion, or 35% of revenues, in the second quarter of 2007.
- GAAP net income for the third quarter of 2007 was \$1.07 billion as compared to \$925 million in the second quarter of 2007. Non-GAAP net income in the third quarter of 2007 was \$1.24 billion, compared to \$1.12 billion in the second quarter of 2007.
- GAAP EPS for the third quarter of 2007 was \$3.38 on 317 million diluted shares outstanding, compared to \$2.93 for the second quarter of 2007 on 315 million diluted shares outstanding. Non-GAAP EPS in the third quarter of 2007 was \$3.91, compared to \$3.56 in the second quarter of 2007.

- Non-GAAP operating income, non-GAAP operating margin, non-GAAP net income, and non-GAAP EPS are computed net of stock-based compensation (SBC). In the third quarter of 2007, the charge related to SBC was \$198 million as compared to \$242 million in the second quarter of 2007. Tax benefits related to SBC have also been excluded from these non-GAAP measures. The tax benefit related to SBC was \$31 million in the third quarter of 2007 and \$43 million in the second quarter of 2007. Reconciliations of non-GAAP measures to GAAP operating income, operating margin, net income, and EPS are included at the end of this release.

### **Q3 Financial Highlights**

**Revenues** – Google reported revenues of \$4.23 billion for the quarter ended September 30, 2007, representing a 57% increase over third quarter 2006 revenues of \$2.69 billion and a 9% increase over second quarter 2007 revenues of \$3.87 billion. Google reports its revenues, consistent with GAAP, on a gross basis without deducting TAC.

**Google Sites Revenues** - Google-owned sites generated revenues of \$2.73 billion, or 65% of total revenues, in the third quarter of 2007. This represents a 68% increase over third quarter 2006 revenues of \$1.63 billion and a 10% increase over second quarter 2007 revenues of \$2.49 billion.

**Google Network Revenues** - Google's partner sites generated revenues, through AdSense programs, of \$1.45 billion, or 34% of total revenues, in the third quarter of 2007. This represents a 40% increase over network revenues of \$1.04 billion generated in the third quarter of 2006 and an 8% increase over second quarter 2007 revenues of \$1.35 billion.

**International Revenues** - Revenues from outside of the United States totaled \$2.03 billion, representing 48% of total revenues in the third quarter of 2007, compared to 44% in the third quarter of 2006 and 48% in the second quarter of 2007. Had foreign exchange rates remained constant from the second quarter of 2007 through the third quarter of 2007, our revenues in the third quarter of 2007 would have been \$24 million lower. Had foreign exchange rates remained constant from the third quarter of 2006 through the third quarter of 2007, our revenues in the third quarter of 2007 would have been \$121 million lower.

Revenues from the United Kingdom totaled \$661 million, representing 16% of revenue in the third quarter of 2007, compared to 16% in the third quarter of 2006 and 15% in the second quarter of 2007.

**Paid Clicks** – Aggregate paid clicks, which include clicks related to ads served on Google sites and the sites of our AdSense partners, increased approximately 45% over the third quarter of 2006 and approximately 5% over the second quarter of 2007.

**TAC - Traffic Acquisition Costs**, the portion of revenues shared with Google's partners, increased to \$1.22 billion in the third quarter of 2007. This compares to TAC of \$1.15 billion in the second quarter of 2007. TAC as a percentage of advertising revenues was 29% in the third quarter, compared to 30% in the second quarter of 2007.

The majority of TAC expense is related to amounts ultimately paid to our AdSense partners, which totaled \$1.12 billion in the third quarter of 2007. TAC is also related to amounts ultimately paid to certain distribution partners and others who direct traffic to our website, which totaled \$105 million in the third quarter of 2007.

**Other Cost of Revenues** - Other cost of revenues, which is comprised primarily of data center operational expenses, credit card processing charges as well as content acquisition costs, increased to \$441 million, or 10% of revenues, in the third quarter of 2007, compared to \$412 million, or 11% of revenues, in the second quarter of 2007.

**Operating Expenses** - Operating expenses, other than cost of revenues, were \$1.25 billion in the third quarter of 2007, or 30% of revenues, compared to \$1.21 billion in the second quarter of 2007, or 31% of revenues. The operating expenses in the third quarter of 2007 included \$659 million in payroll-related and facilities expenses, compared to \$625 million in the second quarter of 2007.

**Stock-Based Compensation (SBC)** – In the third quarter of 2007, the total charge related to SBC was \$198 million as compared to \$242 million in the second quarter of 2007. In the second quarter of 2007, we launched our employee transferable stock option (TSO) program and, in connection with this launch, incurred an SBC modification charge of \$62 million.

We currently estimate stock-based compensation charges for grants to employees prior to October 1, 2007 to be approximately \$801 million for 2007. This does not include expenses to be recognized related to employee stock awards that are granted after October 1, 2007 or non-employee stock awards that have been or may be granted. We currently anticipate that dilution related to all equity grants to employees will be at or below 2% this year.

**Operating Income** - GAAP operating income in the third quarter of 2007 was \$1.32 billion, or 31% of revenues. This compares to GAAP operating income of \$1.10 billion, or 29% of revenues, in the second quarter of 2007. Non-GAAP operating income in the third quarter of 2007 was \$1.52 billion, or 36% of revenues. This compares to non-GAAP operating income of \$1.35 billion, or 35% of revenues, in the second quarter of 2007.

**Net Income** – GAAP net income for the third quarter of 2007 was \$1.07 billion as compared to \$925 million in the second quarter of 2007. Non-GAAP net income was \$1.24 billion in the third quarter of 2007, compared to \$1.12 billion in the second quarter of 2007. GAAP EPS for the third quarter of 2007 was \$3.38 on 317 million diluted shares outstanding, compared to \$2.93 for the second quarter of 2007, on 315 million

diluted shares outstanding. Non-GAAP EPS for the third quarter of 2007 was \$3.91, compared to \$3.56 in the second quarter of 2007.

**Income Taxes** – Our effective tax rate was 27.3% for the third quarter of 2007 compared to 25.5% in the second quarter of 2007.

**Cash Flow and Capital Expenditures** – Net cash provided by operating activities for the third quarter of 2007 totaled \$1.63 billion as compared to \$1.23 billion for the second quarter of 2007. In the third quarter of 2007, capital expenditures were \$553 million, the majority of which was related to IT infrastructure investments, including data centers, servers, and networking equipment. Free cash flow, an alternative non-GAAP measure of liquidity, is defined as net cash provided by operating activities less capital expenditures. In the third quarter of 2007, free cash flow was \$1.08 billion.

We expect to continue to make significant capital expenditures.

A reconciliation of free cash flow to net cash provided by operating activities, the GAAP measure of liquidity, is included at the end of this release.

**Cash** – As of September 30, 2007, cash, cash equivalents, and marketable securities were \$13.1 billion.

On a worldwide basis, Google employed 15,916 full-time employees as of September 30, 2007, up from 13,786 full time employees as of June 30, 2007.

## **WEBCAST AND CONFERENCE CALL INFORMATION**

A live audio webcast of Google's third quarter 2007 earnings release call will be available at <http://investor.google.com/webcast.html>. The call begins today at 1:30 PM (PT) / 4:30 PM (ET). This press release, the financial tables, as well as other supplemental information including the reconciliations of certain non-GAAP measures to their nearest comparable GAAP measures, are also available at that site. A replay of the call will be available beginning at 7:30 PM (ET) today through midnight Thursday, October 25, 2007 by calling 888-203-1112 in the United States or 719-457-0820 for calls from outside the United States. The required confirmation code for the replay is 2070643.

## **FORWARD LOOKING STATEMENTS**

This press release contains forward-looking statements that are based on information available to us as of the date of this press release and our current expectations, forecasts and assumptions, and involve risks and uncertainties. These statements include statements relating to the expenses associated with implementing our TSO program, our expected stock-based compensation charges, the expected dilution related to equity grants to our employees, and our plans to make significant capital expenditures. Actual results may differ materially from the results predicted and reported results should not be

considered as an indication of future performance. The potential risks and uncertainties that could cause actual results to differ from the results predicted include, among others, unforeseen changes in our hiring patterns, the amount of stock-based compensation we issue to our service providers, our need to expend capital to accommodate the growth of the business, as well as those risks and uncertainties included under the captions “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” in our Quarterly Report on Form 10-Q for the quarter ended June 30, 2007, which is on file with the SEC and is available on our investor relations website at [investor.google.com](http://investor.google.com) and on the SEC website at [www.sec.gov](http://www.sec.gov). Additional information will also be set forth in our report on Form 10-Q for the quarter ended September 30, 2007, which will be filed with the SEC in November 2007. All information provided in this release and in the attachments is as of October 18, 2007, and should not be unduly relied on because Google undertakes no duty to update this information.

## **ABOUT NON-GAAP FINANCIAL MEASURES**

To supplement our consolidated financial statements, which statements are prepared and presented in accordance with GAAP, we use the following non-GAAP financial measures: non-GAAP operating income, non-GAAP operating margin, non-GAAP net income, non-GAAP EPS and free cash flow. The presentation of this financial information is not intended to be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP. For more information on these non-GAAP financial measures, please see the tables captioned “Reconciliations of non-GAAP results of operations measures to the nearest comparable GAAP measures” and “Reconciliation from net cash provided by operating activities to free cash flow” included at the end of this release.

We use these non-GAAP financial measures for financial and operational decision making and as a means to evaluate period-to-period comparisons. Our management believes that these non-GAAP financial measures provide meaningful supplemental information regarding our performance and liquidity by excluding certain expenses and expenditures that may not be indicative of our “recurring core business operating results,” meaning our operating performance excluding not only non-cash charges, such as stock-based compensation, but also discrete cash charges that are infrequent in nature. We believe that both management and investors benefit from referring to these non-GAAP financial measures in assessing our performance and when planning, forecasting and analyzing future periods. These non-GAAP financial measures also facilitate management’s internal comparisons to our historical performance and liquidity as well as comparisons to our competitors’ operating results. We believe these non-GAAP financial measures are useful to investors both because (1) they allow for greater transparency with respect to key metrics used by management in its financial and operational decision making and (2) they are used by our institutional investors and the analyst community to help them analyze the health of our business.

*Non-GAAP operating income and operating margin.* We define non-GAAP operating income as operating income plus stock-based compensation. Non-GAAP operating margin is defined as non-GAAP operating income divided by revenues. Google considers these non-GAAP financial measures to be useful metrics for management and investors because they exclude the effect of stock-based compensation so that Google's management and investors can compare Google's recurring core business operating results over multiple periods. Because of varying available valuation methodologies, subjective assumptions and the variety of award types that companies can use under FAS 123R, Google's management believes that providing a non-GAAP financial measure that excludes stock-based compensation allows investors to make meaningful comparisons between Google's recurring core business operating results and those of other companies, as well as providing Google's management with an important tool for financial and operational decision making and for evaluating Google's own recurring core business operating results over different periods of time. There are a number of limitations related to the use of non-GAAP operating income versus operating income calculated in accordance with GAAP. First, non-GAAP operating income excludes some costs, namely, stock-based compensation, that are recurring. Stock-based compensation has been and will continue to be for the foreseeable future a significant recurring expense in Google's business. Second, stock-based compensation is an important part of our employees' compensation and impacts their performance. Third, the components of the costs that we exclude in our calculation of non-GAAP operating income may differ from the components that our peer companies exclude when they report their results of operations. Management compensates for these limitations by providing specific information regarding the GAAP amounts excluded from non-GAAP operating income and evaluating non-GAAP operating income together with operating income calculated in accordance with GAAP.

*Non-GAAP net income and EPS.* We define non-GAAP net income as net income plus stock-based compensation, less the related tax effects. We define non-GAAP EPS as non-GAAP net income divided by the weighted average shares, on a fully-diluted basis, outstanding as of September 30, 2007. We consider these non-GAAP financial measures to be a useful metric for management and investors for the same reasons that Google uses non-GAAP operating income and non-GAAP operating margin. However, in order to provide a complete picture of our recurring core business operating results, we exclude from non-GAAP net income and non-GAAP EPS the tax effects associated with stock-based compensation. Without excluding these tax effects, investors would only see the gross effect that excluding these expenses had on our operating results. The same limitations described above regarding Google's use of non-GAAP operating income and non-GAAP operating margin apply to our use of non-GAAP net income and non-GAAP EPS. Management compensates for these limitations by providing specific information regarding the GAAP amounts excluded from non-GAAP net income and non-GAAP EPS and evaluating non-GAAP net income and non-GAAP EPS together with net income and EPS calculated in accordance with GAAP.

*Free cash flow.* We define free cash flow as net cash provided by operating activities minus capital expenditures. We consider free cash flow to be a liquidity measure that provides useful information to management and investors about the amount of cash generated by the business that, after the acquisition of property and equipment, including information technology infrastructure and land and buildings, can be used for strategic opportunities, including investing in our business, making strategic acquisitions and strengthening the balance sheet. Analysis of free cash flow also facilitates management's comparisons of our operating results to competitors' operating results. A limitation of using free cash flow versus the GAAP measure of net cash provided by operating activities as a means for evaluating Google is that free cash flow does not represent the total increase or decrease in the cash balance from operations for the period since it excludes cash used for capital expenditures during the period. Our management compensates for this limitation by providing information about our capital expenditures on the face of the cash flow statement and under Management's Discussion and Analysis of Financial Condition and Results of Operations in our Form 10-Q. Google has computed free cash flow using the same consistent method from quarter to quarter and year to year.

The accompanying tables have more details on the GAAP financial measures that are most directly comparable to non-GAAP financial measures and the related reconciliations between these financial measures.

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**Google Inc.**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
(In thousands)

	<b>December 31, 2006*</b>	<b>September 30, 2007</b>
		(unaudited)
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 3,544,671	\$ 5,106,404
Marketable securities	7,699,243	7,980,941
Accounts receivable, net of allowance	1,322,340	1,887,860
Deferred income taxes, net	29,713	87,963
Prepaid revenue share, expenses and other assets	443,880	670,593
	13,039,847	15,733,761
Prepaid revenue share, expenses and other assets, non-current	114,455	170,069
Deferred income taxes, net, non-current	-	37,219
Non-marketable equity securities	1,031,850	1,048,138
Property and equipment, net	2,395,239	3,588,814
Intangible assets, net	346,841	485,252
Goodwill	1,545,119	2,277,397
	\$ 18,473,351	\$ 23,340,650
<b>Liabilities and Stockholders' Equity</b>		
Current liabilities:		
Accounts payable	\$ 211,169	\$ 231,883
Accrued compensation and benefits	351,671	496,073
Accrued expenses and other current liabilities	266,247	400,889
Accrued revenue share	370,364	507,693
Deferred revenue	105,136	146,129
	1,304,587	1,782,667
Deferred revenue, long-term	20,006	23,676
Deferred income taxes, net	40,421	-
Income taxes payable, long-term	-	406,555
Other long-term liabilities	68,497	90,981
Stockholders' equity:		
Common stock	309	312
Additional paid-in capital	11,882,906	12,831,437
Accumulated other comprehensive income	23,311	81,544
Retained earnings	5,133,314	8,123,478
	17,039,840	21,036,771
	\$ 18,473,351	\$ 23,340,650

\* Derived from audited financial statements.

**Google Inc.**  
**CONSOLIDATED STATEMENTS OF INCOME**  
(In thousands, except per share amounts)

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<u>2006</u>	<u>2007</u>	<u>2006</u>	<u>2007</u>
	(Unaudited)			
Revenues	\$ 2,689,673	\$ 4,231,351	\$ 7,399,419	\$ 11,767,307
Costs and expenses:				
Cost of revenues (including stock-based compensation expense of \$2,149, \$4,031, \$6,754, \$16,080)	1,048,728	1,662,579	2,941,879	4,693,261
Research and development (including stock-based compensation expense of \$61,714, \$130,655, \$205,364, \$408,425)	312,632	548,712	841,783	1,489,202
Sales and marketing (including stock-based compensation expense of \$14,673, \$29,918, \$44,887, \$93,553)	206,972	380,820	594,312	1,038,976
General and administrative (including stock-based compensation expense of \$21,324, \$33,352, \$66,668, \$105,288)	190,010	321,398	532,043	902,202
Total costs and expenses	<u>1,758,342</u>	<u>2,913,509</u>	<u>4,910,017</u>	<u>8,123,641</u>
Income from operations	931,331	1,317,842	2,489,402	3,643,666
Interest income and other, net	<u>108,180</u>	<u>154,428</u>	<u>336,904</u>	<u>422,287</u>
Income before income taxes	1,039,511	1,472,270	2,826,306	4,065,953
Provision for income taxes	<u>306,150</u>	<u>402,281</u>	<u>779,577</u>	<u>1,068,682</u>
Net income	<u>\$ 733,361</u>	<u>\$ 1,069,989</u>	<u>\$ 2,046,729</u>	<u>\$ 2,997,271</u>
Net income per share - basic	<u>\$ 2.42</u>	<u>\$ 3.44</u>	<u>\$ 6.83</u>	<u>\$ 9.66</u>
Net income per share - diluted	<u>\$ 2.36</u>	<u>\$ 3.38</u>	<u>\$ 6.64</u>	<u>\$ 9.50</u>
Shares used in per share calculation - basic	<u>303,400</u>	<u>311,221</u>	<u>299,569</u>	<u>310,324</u>
Shares used in per share calculation - diluted	<u>310,574</u>	<u>316,576</u>	<u>308,245</u>	<u>315,638</u>

**Google Inc.**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(In thousands)

	Nine Months Ended September 30,	
	2006	2007
	(Unaudited)	
<b>Operating activities</b>		
Net income	\$ 2,046,729	\$ 2,997,271
Adjustments:		
Depreciation of property and equipment	335,629	565,841
Amortization of intangibles and warrants	47,060	111,881
Stock-based compensation	323,673	623,346
Excess tax benefits from stock-based award activity	(329,068)	(238,577)
Other	10,800	(7,215)
Changes in assets and liabilities, net of effects of acquisitions:		
Accounts receivable	(343,356)	(559,425)
Income taxes, net	528,493	431,048
Prepaid revenue share, expenses and other assets	(267,759)	(237,262)
Accounts payable	91,198	20,155
Accrued expenses and other liabilities	124,640	206,522
Accrued revenue share	90,856	136,446
Deferred revenue	10,819	32,131
<b>Net cash provided by operating activities</b>	<b>2,669,714</b>	<b>4,082,162</b>
<b>Investing activities</b>		
Purchases of property and equipment	(1,536,160)	(1,724,631)
Purchases of marketable securities	(23,151,347)	(11,756,147)
Maturities and sales of marketable securities	19,888,930	11,519,001
Investments in non-marketable equity securities	(1,014,222)	(21,288)
Acquisitions, net of cash acquired, and purchases of intangible and other assets	(257,812)	(823,092)
<b>Net cash used in investing activities</b>	<b>(6,070,611)</b>	<b>(2,806,157)</b>
<b>Financing activities</b>		
Net proceeds from stock-based award activity	155,551	19,073
Net proceeds from a public stock offering	2,063,751	-
Excess tax benefits from stock-based award activity	329,068	238,577
<b>Net cash provided by financing activities</b>	<b>2,548,370</b>	<b>257,650</b>
Effect of exchange rate changes on cash and cash equivalents	13,694	28,078
<b>Net (decrease) increase in cash and cash equivalents</b>	(838,833)	1,561,733
<b>Cash and cash equivalents at beginning of year</b>	3,877,174	3,544,671
<b>Cash and cash equivalents at end of period</b>	<b>\$ 3,038,341</b>	<b>\$ 5,106,404</b>

**Reconciliations of non-GAAP results of operations measures to the nearest comparable GAAP measures**

The following table presents certain non-GAAP results before certain material items (in thousands, except per share amounts, unaudited):

	<u>Three months ended June 30, 2007</u>					<u>Three months ended September 30, 2007</u>				
	<u>GAAP Actual</u>	<u>As a % of revenues</u>	<u>Adjustments</u>	<u>Non-GAAP Results</u>	<u>As a % of revenues</u>	<u>GAAP Actual</u>	<u>As a % of revenues</u>	<u>Adjustments</u>	<u>Non-GAAP Results</u>	<u>As a % of revenues</u>
			241,524 (a)					197,956 (b)		
Income from operations	<u>\$ 1,104,615</u>	<u>28.5%</u>	<u>\$ 241,524</u>	<u>\$ 1,346,139</u>	<u>34.8%</u>	<u>\$ 1,317,842</u>	<u>31.1%</u>	<u>\$ 197,956</u>	<u>\$ 1,515,798</u>	<u>35.8%</u>
			241,524 (a)					197,956 (b)		
			(42,997) (c)					(31,011) (c)		
Net income	<u>\$ 925,120</u>		<u>\$ 198,527</u>	<u>\$ 1,123,647</u>		<u>\$ 1,069,989</u>		<u>\$ 166,945</u>	<u>\$ 1,236,934</u>	
Net income per share - diluted	<u>\$ 2.93</u>			<u>\$ 3.56</u>		<u>\$ 3.38</u>			<u>\$ 3.91</u>	
Shares used in per share calculation - diluted	<u>315,469</u>			<u>315,469</u>		<u>316,576</u>			<u>316,576</u>	

(a) To eliminate \$241.5 million of stock-based compensation charges recorded in the second quarter of 2007.

(b) To eliminate \$198.0 million of stock-based compensation charges recorded in the third quarter of 2007.

(c) To eliminate income tax effects related to charges noted in (a) and (b).

**Reconciliation from net cash provided by operating activities to free cash flow (in thousands, unaudited):**

	<u>Three months ended</u> <u>September 30, 2007</u>
<b>Net cash provided by operating activities</b>	\$ 1,632,643
Less purchases of property and equipment	<u>(552,640)</u>
<b>Free cash flow</b>	<u><u>\$ 1,080,003</u></u>

The following table presents our revenues, by revenue source, for the periods presented (in thousands, unaudited):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	<u>2006</u>	<u>2007</u>	<u>2006</u>	<u>2007</u>
Advertising revenues:				
Google web sites	\$ 1,625,977	\$ 2,734,756	\$ 4,355,754	\$ 7,503,167
Google Network web sites	1,037,022	1,454,721	2,961,965	4,152,102
Total advertising revenues	2,662,999	4,189,477	7,317,719	11,655,269
Licensing and other revenues	26,674	41,874	81,700	112,038
Revenues	<u>\$ 2,689,673</u>	<u>\$ 4,231,351</u>	<u>\$ 7,399,419</u>	<u>\$ 11,767,307</u>

The following table presents our revenues, by revenue source, as a percentage of total revenues for the periods presented (unaudited):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	<u>2006</u>	<u>2007</u>	<u>2006</u>	<u>2007</u>
Advertising revenues:				
Google web sites	60%	65%	59%	64%
Google Network web sites	39%	34%	40%	35%
Total advertising revenues	99%	99%	99%	99%
Licensing and other revenues	1%	1%	1%	1%
Revenues	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>